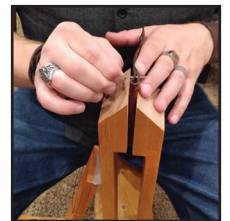
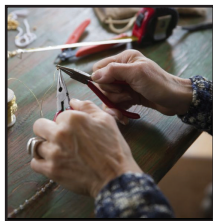




Welcome to the Wild West Trading Company family! We are so glad you are here!

Wild West Trading Company is a modern twist on an age-old tradition. It's where customers come in search of unique, artisan-quality offerings and are provided an online gallery-like shopping experience. Whether art inspired through paper, clay, wood, metal, fabric or other quality mediums, we honor the master tradition of juried crafts created exclusively in the USA.

Wild West Trading Company was founded by two master artisans well-versed in both the art and the business of creating artisanal communities. That's why we provide our artisans with more than simply a place online to sell your wares, but a community of masters to further your art. We are honored to have you here with us exploring how your work might be showcased in our online gallery-like shop.



## What We Do For You

We provide systems and processes high-quality artisan masters need to make more than simply a living but an impact. To that end, we help handle:

### On the Shop Side

We provide services to help you get seen by more people including through:

- hosting a gallery with your artwork on our marketplace
- highlighting your expertise
- sharing your craft
- jurying your items
- listing your offerings
- helping you become known to our community

### On the Business Building Side

- access to experts such as brand strategists, results strategists, social media strategists and other experts
- discounts to training in such areas as business building, branding, social media, marketing, customer service, and client relations building
- discounts on done-for-you services, like branded cards and marketing



### On the Gallery Side

We provide services to help you grow your business, including that we:

- handle rotating your presence on places of visibility on our website
- provide item-to-customer matches
- handle credit card processing for items showcased in the marketplace
- provide branded material to enhance the customer experience
- provide customer outreach surveys
- promote your work through Wild West Trading Company's social media, ad and marketing channels

### How To Be a Part

Inclusion in the Wild West Trading Company is by application only.  
That's because we value both the quality of our customers and our artisans alike.

To be considered for inclusion in Wild West Trading Company, please share with us the key ingredients to who you are and what you provide, including:

- Your name and your business name
- Your contact info. (contact person, address, phone number and email address)
- The kind of artisan work you provide
- What makes your artisan work different than others of it's type
- A snippet of your story - how did you come to do the art you do
- The link to your website (if any) where you display your craft
- The links to any other places where your work is displayed
- Links to your social media profiles on all platforms you're on
- Confirmation that your offerings are made exclusively in the USA

Please send the above via email to: [friends@wildwesttradingcompany.com](mailto:friends@wildwesttradingcompany.com)